



# MODERE I/D™

## Anti-Aging System

### PRODUCT DESCRIPTION

**Infusion** is the first step in the revolutionary Modere I/D Anti-Aging System. This oxygen rich, skin-reviving gel utilises rare botanical extracts and our patent-pending Ox3™ oxygen delivery technology to give you instant results and healthy looking skin.

**Defense** is the second step in the revolutionary Modere I/D Anti-Aging System. Featuring dandelion extract, probiotics, and a Superbotanical Complex of over 15 botanical extracts, this protective serum helps your skin defend against environmental stresses.

### BENEFITS OF INFUSION

- Ox3 contains fluorinated perfluorocarbons. These amazing molecules release oxygen to awaken the skin and prepare it to receive our rare botanical extracts
- Snow algae helps natural skin defenses and surface skin renewal
- Summer Snowflake bulb (*Leucojum aestivum*) helps to diminish the appearance of fine lines and wrinkles and renew the appearance of youthful skin

### BENEFITS OF DEFENSE

- Dandelion extract has amazing defensive properties and helps protect skin against harsh environmental pollutants
- Our exclusive Superbotanical Complex has nurturing, protective, and antioxidant properties
- EcoSkin supplies pre- and probiotics which are crucial to optimise the product's anti-aging benefits
- These components combine to create a one-of-a-kind serum that moisturises, soothes, and protects skin

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### ABOUT

At Modere we wanted to create a truly revolutionary product — an age-defying skin care system that would not only make skin appear younger, but would help protect the skin and provide a healthy, radiant glow. Modere I/D is truly a breakthrough in the science of clean living, working as a two-part system of Infusion and Defense.

The first step, **Infusion**, contains Ox3, our patent-pending oxygen delivery system that carries suspended rare botanical extracts from snow algae and the bulb of the Summer Snowflake flower. The fluorinated perfluorocarbons in Ox3 have a unique ability to carry oxygen and release it to the skin when activated. These tiny molecules infuse the skin surface with oxygen preparing the skin to receive the rare botanicals in our formula. When you apply Infusion, you will immediately feel Ox3 beginning to work as tiny bubbles form on your face. The bubbling, popping sensation on your face signals the delivery of oxygen to the skin.

Now that your skin is awake, snow algae can go to work. Snow algae's resilience in extreme conditions makes it the ideal anti-aging ingredient. It helps your skin's natural defenses, preserves moisture levels, and assists with surface skin renewal. Consequently, the skin barrier is reinforced while the skin appears fresher and younger.

Just like flower bulbs go dormant in the winter to awaken rejuvenated and vibrant in the spring, extracts from the Summer Snowflake bulb awaken your skin to reveal a more vibrant, healthy-looking you. Summer Snowflake helps reduce the appearance of fine lines and wrinkles while supporting skin's natural resistance. The unique combination of ingredients in Infusion is not found in any other anti-aging skin product on the planet.

**Defense** is an anti-pollution, environmental protecting serum that features Dandelion root extract, EcoSkin™ pre- and probiotics, and our proprietary Superbotanical Complex.

Dandelion extract is used to enhance your skin's natural barrier against pollutants.

EcoSkin improves the product's ability to enhance your skin's natural defenses by supplying both probiotics and prebiotics. Our proprietary Superbotanical Complex is the final key, containing over 15 botanical extracts selected for their ability to assist in defending your skin while simultaneously nurturing your complexion.

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### DIRECTIONS FOR USE

Follow the Modere I/D Usage Guide for instructions on how to gain the best out of the Modere I/D System.

Begin by cleansing and gently exfoliating the skin with Modere Cleanser and Exfoliant as directed. If your skin is sensitive we suggest using Exfoliant weekly.

Next, dispense up to 6 pumps of Infusion onto fingertips and apply to face in quick circular motion for several seconds. Do not attempt to rub into skin as you would a moisturiser. Product will begin to bubble, signaling the delivery of oxygen and botanicals to the skin. Leave on for at least five minutes, up to 30 if desired; bubbles will dissipate after several minutes, and skin will become tacky to the touch.

Rinse with warm water, then pat dry or leave on as desired. Apply a pea-sized amount of Defense and gently massage into skin. Follow with Modere Night Cream if desired.

First 4 Days: Use Infusion in connection with Defense every evening as directed.

After 4 Days: Use Infusion in connection with Defense every other evening as directed. For best results use Defense daily.

Pack size of Infusion: 30mL

Pack size of Defense: 45mL

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### CLINICALLY TESTED

Modere I/D visibly reduces wrinkles using naturally derived ingredients\*. It minimises the appearance of pores, and visibly smooths and firms delivering healthier looking skin as well as instant hydration†.

Based on an independent study, Modere I/D delivered significant skin hydration in just 30 minutes† and visibly reduced the appearance of pores and wrinkles in just 28 days† ‡.

The appearance of past skin damage was also significantly improved when using Defense\*.

*\* Based on 1 week long independent clinical study of male and female subjects using Defense twice per day.*

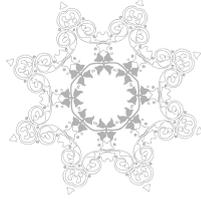
*† Based on 4 week long independent clinical study of female subjects using the product with labelled directions of use. First measurement taken 30 minutes after first application*

*‡ 80% users showed significant positive pore refinement in just 28 days*

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## KEY INGREDIENTS OF INFUSION

Snow algae powder  
Summer Snowflake bulb extract  
Ox3 proprietary blend



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## INGREDIENTS OF INFUSION

Water, perfluorohexane\*, pentylene glycol, propanediol, acrylates copolymer, maltodextrin, perfluorodecalin\*, pentafluoropropane\*, ethoxydiglycol, hydroxyethyl urea, polysorbate 20, panthenol, citrus aurantium dulcis (orange) fruit extract\*, citrus aurantium dulcis (orange) peel extract\*, lavandula angustifolia (lavender) flower/leaf/stem extract\*, leucjum aestivum bulb extract, coenochloris signiensis extract, lecithin, elettaria cardamomum seed extract\*, eugenia caryophyllus (clove) flower extract\*, gardenia taitensis flower extract\*, hedychium spicatum extract\*, hibiscus abelmoschus seed extract\*, jasminum officinale (jasmine) flower/leaf extract\*, plumeria rubra flower extract\*, prunus armeniaca (apricot) fruit extract\*, pyrus malus (apple) fruit extract\*, vanilla planifolia fruit extract\*, aminomethyl propanol, sodium lauroyl methyl isethionate, caprylyl glycol, decyl glucoside, xanthan gum, ethylhexylglycerin, hexylene glycol, caprylic/capric triglyceride\*, cocamidopropyl betaine, sodium methyl oleoyl taurate, sodium cocoyl isethionate, phenoxyethanol.

\*Ox3 proprietary blend.

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## KEY INGREDIENTS OF DEFENSE

Dandelion root extract  
EcoSkin Pre- and Probiotic complex  
Superbotanical Complex



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## INGREDIENTS OF DEFENSE

Water, butylene glycol, alpha-glucan oligosaccharide, polyglyceryl-6 distearate, dimethicone, sodium PCA, propanediol, butyrospermum parkii (shea) butter\*, sodium acrylates copolymer, polymnia sonchifolia root juice\*, jojoba esters, lecithin, hydrolyzed jojoba esters, polyglyceryl-3 beeswax, taraxacum officinale (dandelion) extract\*, tocopheryl acetate, lactobacillus, citrus aurantium dulcis (orange) peel extract\*, zingiber officinale (ginger) root extract\*, prunus armeniaca (apricot) fruit extract\*, plumeria rubra flower extract\*, lavandula angustifolia (lavender) flower/leaf/stem extract\*, hedychium spicatum extract\*, gardenia taitensis flower extract\*, elettaria cardamomum seed extract\*, cocos nucifera (coconut) fruit extract\*, citrus tangerina (tangerine) peel extract\*, citrus junos peel extract\*, citrus grandis (grapefruit) fruit extract\*, calendula officinalis flower extract\*, hydroxyethyl urea, 1,2-hexanediol, maltodextrin, acrylates/C10-30 alkyl acrylate crosspolymer, caprylyl glycol, decylene glycol, allantoin, cetyl alcohol, tetrasodium glutamate diacetate, caprylic/capric triglyceride, ethylhexylglycerin, phenoxyethanol.

\*Superbotanical Complex.

# MODERE I/D™ USAGE GUIDE

	BASIC		ESSENTIAL		ULTIMATE	
	AM	PM	AM	PM	AM	PM
<b>Cleanse</b> Eye Makeup Remover		✓		✓		✓
Cleanser Dry/Combination	✓	✓	✓	✓	✓	✓
Exfoliant <i>Use 2-3 x weekly depending on skin type</i>		✓		✓		✓
<b>Hydrate</b> Hydrating Activator/Hydrating Lotion	✓	✓	✓	✓	✓	✓
<b>Moderate I/D</b> Infusion <i>Use 1 x every evening for the first 4 days then every other evening</i>		✓		✓		✓
Defense <i>For best results use 1-2 x daily</i>	✓	✓	✓	✓	✓	✓
<b>Nourish</b> Dual Action Eye Gel <i>Best if used after Infusion and before Defense</i>	✓	✓	✓	✓	✓	✓
Anti-Aging Serum					✓	✓
Antioxidant Gel					✓	✓
Wrinkle Guard				✓		✓
<b>Moisturize</b> Day Lotion or Cream	✓		✓		✓	
Night Cream Dry/Combination		✓		✓		✓